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Course (compulsory, elective)

elective

1/1

Year /Semester

Code

Profile of study (general academic, practical)

general academic

Polish

Subject offered in:

Name of the module/subject

Elective path/specialty

Field of study

Business development

Engineering Management - Full-time studies -

Production and Operations Management

No. of hours Lecture: 15 Classes: 15 Laboratory: - Project/seminars: - 2	Cycle of study:							Form of study (full-time,part-time)		
Lecture: 15 Classes: 15 Laboratory: - Project/seminars: - 2 Status of the course in the study program (Basic, major, other)			Second	-cycle s	stud	ies		full	l-time	е
Status of the course in the study program (Basic, major, other) other Guiversity-wide, from another field) other university-wide, from another field) social sciences Responsible for subject / lecturer: PhD DSc Eng, Magdalena Wyrwicka email: magdalena, wyrwicka@put.poznan.pl tel. 616653376 of Engineering Management Strzelecka 11, Poznah Prerequisites in terms of knowledge, skills and social competencies: Knowledge Student has the knowledge of basic management Strzelecka 11, Poznah Social competencies Student understand and is prepared for held his social responsibility in business creation competencies Assumptions and objectives of the course: Getting acquait students with the enterprise development modelling Study outcomes and reference to the educational results for a field of study Knowledge: 1. Student has the knowledge of structural changes in development processes - [K2A_W15] 2. Student has the knowledge of methodology to identify a phase of growth and to prepare scenarios - [K2A_W09] Skills: 1. Student is able to build models of enterprise development - [K2A_U04] 2. Student is able to prepare scenarios of development for the future - [K2A_U06] 3. Student understands the need of team working in area enterprise development because of the variety of knowledge, skills and problems - [K2A_L06]	No. of h	hours						L		No. of credits
Education areas and fields of science and art and %) social sciences 2 100% Responsible for subject / lecturer: PhD DSc Eng. Magdalena Wyrwicka email: magdalena.wyrwicka@put.poznan.pl tel. 616653376 of Engineering Management Strzelecka 11, Poznan Prerequisites in terms of knowledge, skills and social competencies: 1 Knowledge Student has the knowledge of basic management Strzelecka 11, Poznan Skills Student is able to discern to associate and to interpret the occurrence appearances in enterprise 3 Social Student understand and is prepared for held his social responsibility in business creation competencies Assumptions and objectives of the course: Getting acquait students with the enterprise development modelling Study outcomes and reference to the educational results for a field of study Knowledge: 1. Student has the knowledge of structural changes in development processes - [K2A_W15] 2. Student has the knowledge of methodology to identify a phase of growth and to prepare scenarios - [K2A_W09] Skills: 1. Student is able to build models of enterprise development - [K2A_U04] 2. Student is able to prepare scenarios of development for the future - [K2A_U07] Social competencies: 1. Student undertands the need of team working in area enterprise development because of the variety of knowledge, skills and problems - [K2A_K06]	Lectu	re:	15 Class	ses:	15	Laboratory:	-	Project/seminars:	-	2
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and problems - [K2A_K06]	Socia	al co	mpetencie	es:						
2. Student is conscious of the role, required competences and responsibilities of managers decisions - IK2A_K021					team	working in area er	terp	orise development because of	of the v	variety of knowledge, skills
	2. Stu	dent is	conscious of	the role,	requi	red competences	and	responsibilities of managers	dcisior	ns - [K2A_K02]

STUDY MODULE DESCRIPTION FORM

Assessment methods of study outcomes

Faculty of Engineering Management

Forming grade:

lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures Sum up grade:

Test (4 topics to describe, 3 points 'a answer) during the last meeting of semester.

Esey about chosen element of enterprise development

Course description

Development and growth models. Mothodology of identyify a phase of deveolpment. Scenarios building. Foresight methodology.

Basic bibliography:

- 1. Wyrwicka M.K. (2015) ?Elements of enterprise development? [in:] Integral Management and Governance: Empirical Findings of MER Model, (eds.) M. Duh. J. Belak, Lambert Academic Publishing, Saarbrucken
- 2. Wyrwicka M.K., Ragin-Skorecka K. (2013) ?Foresight przedsiębiorstw T. 1 Przygotowanie do przyszłości?, Wydawnictwo Politechniki Poznańskiej, Poznań

Additional bibliography:

- 1. Wyrwicka M.K. (2009) ?Rozwój przedsiębiorstwa w gospodarce sieciowej? [w:] Ergonomia ? technika i technologia ? zarządzanie, red. M. Fertsch, Wydawnictwo Politechniki Poznańskiej, Poznań s. 341-356
- 2. Wyrwicka M.K. (2003) ?Endogenne przesłanki organizacyjne rozwoju przedsiębiorstwa?, Wydawnictwo Politechniki Poznańskiej, seria rozprawy Nr 374, Poznań

Result of average student's workload

Activity	Time (working hours)
1. Lectures	15
2. Classess	15
3. Consulatation	7
4. Own studies	10
5. Literature studying	15
6. Preparation for exam	8

Student's workload

Source of workload	hours	ECTS
Total workload	70	2
Contact hours	37	1
Practical activities	15	0